



## MEVOTECH LP Privacy Policy

**Last Updated: October 31, 2024**

Mevotech LP (“**Mevotech**”, “**we**”, “**us**”, or “**our**”) is committed to respecting the personal information of all Mevotech clients and visitors. This privacy policy (“**Privacy Policy**”) is a part of our Terms of Use and it describes our policies on the collection, use, and disclosure of information that applies to your access and use of the website located at <http://www.mevotech.com> (the “**Website**”), on behalf of yourself or your organization. The Website includes, but is not limited to and all other sites owned and operated by Mevotech that redirect to the Website, all subdomains provided through such other site or the Website, and all downloadable applications, features, functionality, content or information that is made available or provided on the Website. The Website is made available to you for the purposes of providing you with access to information about Mevotech, including our products and Website.

**By voluntarily providing us with personal information through the use of the Website, you are consenting to its collection, use and disclosure in accordance with this Privacy Policy. You acknowledge and agree that such personal information may be transferred from your current location to the offices and servers of Mevotech and authorized third parties referred to herein located in Canada.**

We may change this Privacy Policy from time to time in our sole discretion, so please be sure to check back periodically. You can tell if this Privacy Policy has changed by checking the last updated date that appears at the beginning of this Privacy Policy. You should not continue using the Website if you do not agree with the version of this Privacy Policy in effect at that time. By continuing to use the Website, you agree and accept the version of this Privacy Policy in effect at that time.

This Privacy Policy applies solely to information collected through your use of the Website. The Privacy Policy consists of the following information:

- What personal information is collected from you through the Website, how it is used and with whom it may be shared.
- What choices are available to you regarding the use of your personal information.
- The security procedures in place to protect against the misuse of your personal information.
- How you can correct any inaccuracies in your personal information.

### **1 What is Personal Information?**

Personal information is information that identifies you as an individual. The information we may collect or obtain (depending on the circumstances) includes but may not be limited to:

- **Information you provide us:** We collect information you provide to us, including your name and email address.
- **General usage data:** When you use our Website, we may also collect your Internet Protocol (“**IP**”) address, information about the date and time of your access as well as how long you use our Website in each session, features you use in our Website, and how long you use our Website overall.
- **Cookies:** In addition, when you visit our Website, we collect certain information about your activity on our Website, as described below under the heading “Our Use of Cookies and Log Files”.

### **2 Information Collection and Use**



We are the sole owners of the information collected on our Website. We only have access to/collect information that you voluntarily give us via the Website, email or from other direct contact with you. We will not sell or rent this information to anyone.

We use the information we collect from you to respond to your requests, communicate with you, and customize your use of our Website. We will not share your information with any third party outside of our organization without your knowledge and consent, other than as described in this Privacy Policy or as necessary to fulfill your request.

To the extent permitted by applicable law, we may use, process, transfer, and store any data about individuals and customers or partners in an anonymous (or pseudonymous) and aggregated manner. We may combine personal information with other information collected online and offline, including information from third party sources.

We may also use your personal information in other ways with consent or as permitted by applicable law. By using the Website, you agree that we are hereby licensed to collect, use, share, and store anonymized (or pseudonymized) aggregated data collected through the Website for benchmarking, analytics, metrics, research, reporting, machine learning, and other business purposes.

Unless you ask us not to, we may contact you via email to specifically answer your requests or notify you of changes to this Privacy Policy.

### **3 Consent**

By visiting our Website, signing up to receive emails, and using our services, you are consenting to the collection, use and disclosure of your personal information for these purposes, in accordance with the principles outlined in this Privacy Policy.

If you do not agree with this Privacy Policy, please do not visit, use, register or otherwise access any of our services.

As underlined in section 4 below, you may withdraw your consent at any time, unless such consent would frustrate the performance of a legal obligation. Your withdrawal may restrict our ability to provide the services.

There are limited circumstances in which we may collect, use or disclose personal information without your consent. They include: a) when the collection, use or disclosure of personal information is permitted or required by law; b) in an emergency that threatens an individual's life, health or personal security; c) when the personal information is available from a public source; d) when we require legal advice from a lawyer; e) for the purposes of collecting debt; f) to protect ourselves from fraud; or g) to investigate an anticipated breach of an agreement or a contravention of law.

### **4 When Do We Share Your Personal Information**

There are some circumstances where we may share your personal information with a third party. For example:

- We reserve the right to disclose personal information if required to do so by law or in the good faith belief that such action is reasonably necessary to comply with legal process, respond to claims, or to protect the rights, property or safety of Mevotech, its affiliates, its customers, service providers, or the public.
- We may share personal information with our affiliates or any business partners or agents acting on our behalf or with our financial, insurance, legal, accounting or other advisors that provide professional Website to us.

- Your personal information may be disclosed to a company or individual employed or engaged by us to perform functions on our behalf such as data processing or document retention. Any such disclosure of your personal information is made on a strictly confidential basis, and the information is to be used only for the purpose for which it was shared. We ensure that the company or individual adheres to this Privacy Policy.
- We may share, disclose or transfer personal information to a buyer, investor, new affiliate, or other successor in the event Mevotech or any affiliate, portion, group or business unit thereof, undergoes a business transition, such as a merger, acquisition, consolidation, reorganization, divestiture, liquidation or dissolution (including bankruptcy), or a sale or other transfer of all or a portion of any assets of Mevotech or any affiliates or during steps in contemplation of such activities (e.g., negotiations and due diligence).
- Subject to applicable regulations, we may disclose your personal information to a government agency, court, or law enforcement personnel.

## **5 Your Access to and Control Over Information**

You may opt out of any future contact from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our Website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Request that we delete any data we have about you.
- Express any concern you have about our use of your data.

If you refuse to provide us with the information we require or later contact us to withdraw your consent for us to use and disclose your personal information, we may no longer be able to provide you with all services on our Website.

## **6 Security**

We take precautions to protect your personal information.

Access to your personal information is granted only to employees or contractors who need the information to perform a specific job (for example, billing or customer service) or as otherwise specified in this Privacy Policy. The computers/servers in which we store personal information are kept in a secure environment.

Unfortunately, no data transmission over the Internet or data storage system can be guaranteed to be 100% secure. Therefore, despite our efforts, we cannot guarantee its absolute security. We do not warrant or represent that personal information about you will be protected against, loss, misuse, or alteration by third parties.

## **7 Our use of cookies and log files**

We use browser tracking cookies (or “**cookies**”), which are small text files that are placed on the hard disk of a computer by a website. Cookies are uniquely assigned to you, and can only be read by a website or web server that issued the cookie to you. We also use browser “log files” which record certain information when you visit a website, including your IP address. To improve your experience on our Website, we use cookies and logs files to: recognize you when you return to our Website; keep track of activity on our Website and remember what items you have clicked on or viewed; study how you navigate through our Website and which website you request in site searches so that we can improve the design, content and function of our Website; and customize the message, content and delivery of online banner advertisements

and e-mails that reflect how you navigate to and through our Website based on your online behavior. We call this “**Browsing Data**”. We may hire third-party service providers to assist us in the collection and analysis of this Browsing Data collected through cookies, but none of your personal information is disclosed to these third party service providers.

You have the ability to accept or decline our use of cookies. You can refuse cookies by turning them off or blocking them in your Internet browser. If you decide to turn off or block cookies, our Website might not function correctly.

**8 Personal Information used by Third Party Websites**

From time to time, we may include links to third party websites which are not controlled or maintained by us. We assume no responsibility or liability for your interaction with and activities on third-party website. You should review the privacy policies of third party websites or contact the third party website’s operator if you have questions or concerns.

**9 International Data Transfers**

Access to the Website and the Website may be provided using resources and servers located in Canada. Therefore, personal information about you may be transferred, processed, and stored outside the country where Website are used. [If you are a resident of Canada, please note that personal information located outside Canada will be subject to legal requirements in those foreign countries applicable to our service providers, for example, lawful requirements to disclose personal information to government authorities in those countries.]

**10 Contact**

If you have any requests, questions or comments about your personal information or this Privacy Policy, you may contact us in one of the following ways:

- By email:            [privacypolicy@mevotech.com](mailto:privacypolicy@mevotech.com)
- By phone:           416.570.2910
- By mail:             Mevotech LP  
                         240 Bridgeland Avenue, Toronto ON M6A 1Z4  
                         Attention: Vera Catalfo, Sr. Manager Digital Marketing & eCommerce